

## STEP 1:

### Membership Directory Listing Information

For inclusion in the Member Directory dues must be paid by **March 1**.

Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 County: \_\_\_\_\_

Email Address: \_\_\_\_\_  
 First Telephone: \_\_\_\_\_  
 Second Telephone: \_\_\_\_\_  
 FAX: \_\_\_\_\_  
 Year Tree Farm/Company Established: \_\_\_\_\_  
 Codes: (see box below) Acreage: \_\_\_\_\_

PNWCTA encourages members to make the most of our website by managing their membership profiles, registering for events, and accessing exclusive resources. Ensure your information is current and included in our online directories via the membership portal. If you haven't provided an email address, you may be missing important PNWCTA news and industry updates. Watch for PNWCTA messages in your inbox and visit PNWCTA.org today to begin. **New Members!** New members will receive a welcome message with instructions for logging in, using the PNWCTA website, and accessing exclusive resources.

<b>MEMBERSHIP</b> Directory Listing <b>CODES</b>	<b>G</b> - Grower	<b>1</b> - Noble Fir	<b>6</b> - Shore Pine	<b>11</b> - Austrian Pine	<b>16</b> - Living Trees	<b>INDUSTRIAL CATEGORY LISTINGS</b>	<b>Br</b> - Broker	<b>CSp</b> - Custom Spraying	<b>S</b> - Seedlings
	<b>R</b> - Retailer	<b>2</b> - Shasta Fir	<b>7</b> - Scotch Pine	<b>12</b> - Nordmann Fir	<b>17</b> - Table Tops		<b>N</b> - Nursery	<b>CSG</b> - Custom Stump Grinding	<b>SS</b> - Seed Supplier
	<b>U-C</b> - UCut	<b>3</b> - Douglas-fir	<b>8</b> - Spruce	<b>13</b> - Balsam Fir	<b>18</b> - Evergreens	<b>C</b> - Consultant	<b>CH</b> - Custom Harvesting	<b>GI</b> - Greens Industry	
	<b>F</b> - Forester	<b>4</b> - Grand Fir	<b>9</b> - White Pine	<b>14</b> - Turkish Fir	<b>19</b> - Wreaths	<b>CP</b> - Custom Planting	<b>E-S</b> - Equipment/Supplies		
	<b>GI</b> - Greens Industry	<b>5</b> - Concolor Fir	<b>10</b> - Fraser Fir	<b>15</b> - Sequoia		<b>CS</b> - Custom Shearing	<b>FM</b> - Farm Management		

## STEP 2:

### 2025 Dues Schedule

Dues are per calendar year (Jan 1 through Dec 31) and may not be prorated.

Please choose the appropriate dues schedule based on your business categories.\*

- Associate** Educators, extension agents, foresters, employees of member firms.....\$196
- Retailer** Those actively involved in retailing trees to the public, i.e., tree lots, florists, store outlets.  
Retailers who are also suppliers, brokers, nurseries or growers do not fit this category (see note below).....\$301
- Industrial** Brokers, commercial, nursery, supplier, equipment, services, greens industry .....\$459
- Grower**
  - Pre-harvest (up to 5 years)** .....\$301
  - ★ Choose & Cut Only** .....\$301
  - 1-40 acres** .....\$377
  - 41-100 acres** .....\$703
  - 101-200 acres** .....\$1,040
  - 201-300 acres** .....\$1,370
  - 301-500 acres** .....\$1,956
  - 501-1,000 acres** .....\$2,597
  - 1,001-2,500 acres** .....\$3,241
  - over 2,500 acres** .....\$4,041

# TOTAL

\$ \_\_\_\_\_

\*Note: When a member (or prospective member) qualifies in more than one dues category, the applicant must apply for and pay dues in the highest category. Examples: (1) if a broker is also a pre-harvest grower, the dues would be that of a broker; (2) if a nursery owner also has 200 acres of Christmas trees, the dues would be that of a grower; (3) if a retailer is also a broker, supplier or a harvesting grower or if a Choose & Cut operator also wholesales, the dues would be that of the highest category.

One Lookout magazine subscription is provided for each membership. Additional subscriptions for the magazine may be purchased by any member for \$25 per year.

## STEP 3:

### Voluntary Contributions

Please list which fund you would like to contribute to and the amount.

To the Legislative Lobbying Program.....  OREGON \$ \_\_\_\_\_  WASHINGTON \$ \_\_\_\_\_

\$ \_\_\_\_\_

To PNWCTA Advanced Research 2025 requested contribution based on farm size and contribution history

\$ \_\_\_\_\_

## STEP 4:

### 2025 Buy-Sell Directory

For inclusion in the Member Directory dues must be paid by **March 1**.

Please complete the following for the Buy-Sell Directory which is published in May.

M = Thousand, mm=million, TT= Table Top

#### Seller *Add a \$50 Listing Fee*

**Grower**  **Broker**

\* I verify that the trees listed here were grown in:  
 OR |  WA |  BC |  ID |  CA

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands
<i>Pre-Harvest, Choose &amp; Cut Only &amp; Retailer memberships are not eligible for a Seller listing</i>						

\$ \_\_\_\_\_

#### Buyer *Add a \$25 Listing Fee*

**Broker**  **Retailer**

Douglas	Noble Shasta Red Silver	Grand	Nordmann	Fraser	Turkish	Other tree species, wreaths and garlands

\$ \_\_\_\_\_

#### Other *Add a \$50 Listing Fee (Please check one. Appropriate form will be sent)* **Seed Supplier** **Nursery** **Trucker**

\$ \_\_\_\_\_

Note: (1) Only one listing in each section per current membership. Preharvest, Choose & Cut Only and Retailer members are not eligible for Seller listing; (2) Only trees grown in Oregon, Washington, California, Idaho or British Columbia are eligible for listing in the Buy-Sell Directory\*

## STEP 5:

### Sponsor Credit for 2025 Membership Referrals

This \$100 credit is given to Members who have successfully referred new Members to the Association.

\*\*Credits are limited to your total annual membership dues only. All credits will be used for 2025 membership dues only. There will be no direct payment of credits nor will credits be applied to other Association activities, listing fees, accounts or memberships. Credits are non-transferable.

\$ \_\_\_\_\_

## STEP 6: Annual Sponsorship

PERFECT FOR  
FREQUENT SPONSORS

Become a sponsor at each of PNWCTA's Annual Events

Annual sponsorships include recognition in publications, event marketing materials, on-site during events

Choose the total sponsorship amount that rights for you. You may then choose how much to apply to each event — Leave blank if you want PNWCTA to determine appropriate distribution based on your sponsorship history. —

<input type="checkbox"/> \$3,000	SHORT COURSE	TREE FAIR & FARM SHOWCASE
<input type="checkbox"/> \$2,000	\$ _____	\$ _____
<input type="checkbox"/> \$1,500	Held in February.	The Tree Fair & Farm Showcase connects Christmas tree buyers with top growers and showcases industry equipment, supplies, and retail demonstrations. For the first time this year, we are combining our summer farm tours with this event, giving members the chance to meet and visit the farm operations of fellow growers, nurseries, researchers and choose & cut operations.
<input type="checkbox"/> \$1,000	Primarily focused	
<input type="checkbox"/> \$750	on education.	

\*Includes 3 total registrations to any PNWCTA event - Short Course and Tree Fair & Farm Showcase

## STEP 7: Individual Sponsorship

If annual sponsorship is too much commitment, get a head start by securing a sponsorship for one or more events

Individual sponsorships include recognition in event marketing materials and on-site during events

SHORT COURSE      TREE FAIR & FARM SHOWCASE

<input type="checkbox"/> Platinum - \$500	<input type="checkbox"/> Diamond - \$1000
<input type="checkbox"/> Gold - \$300	<input type="checkbox"/> Platinum - \$500
<input type="checkbox"/> Silver - \$150	<input type="checkbox"/> Gold - \$300
<input type="checkbox"/> Other \$ _____	<input type="checkbox"/> Silver - \$150 <input type="checkbox"/> Other \$ _____

CHOOSE THE SPONSORSHIP LEVELS  
AND EVENTS YOU WANT TO SPONSOR

## STEP 8: Advertisement Opportunities

Advertise in the 2025 Winter Lookout, Buy-Sell Directory, and Fall Lookout!

Choose the appropriate advertisement specs for each of the publications you wish to advertise in.

<input type="checkbox"/> WINTER LOOKOUT PUBLISHED JAN 31st ADS DUE DEC 15th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$373	Color +\$300 \$673
		<input type="checkbox"/> 2/3 Page Ad	\$263	\$563
		<input type="checkbox"/> 1/2 Page Ad	\$208	\$508
		<input type="checkbox"/> 1/3 Page Ad	\$139	\$439
		<input type="checkbox"/> 1/4 Page Ad	\$109	\$409
		<input type="checkbox"/> 1/6 Page Ad	\$82	\$382
<input type="checkbox"/> FALL LOOKOUT PUBLISHED AUG 31st ADS DUE JULY 15th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$373	Color +\$300 \$673
		<input type="checkbox"/> 2/3 Page Ad	\$263	\$563
		<input type="checkbox"/> 1/2 Page Ad	\$208	\$508
		<input type="checkbox"/> 1/3 Page Ad	\$139	\$439
		<input type="checkbox"/> 1/4 Page Ad	\$109	\$409
		<input type="checkbox"/> 1/6 Page Ad	\$82	\$382
<input type="checkbox"/> BUY-SELL DIRECTORY PUBLISHED IN MAY ADS DUE MARCH 10th	AD UNIT	<input type="checkbox"/> Full Page Ad	B/W \$476	Color +\$300 \$776
		<input type="checkbox"/> 2/3 Page Ad	\$338	\$638
		<input type="checkbox"/> 1/2 Page Ad	\$263	\$563
		<input type="checkbox"/> 1/3 Page Ad	\$175	\$475
		<input type="checkbox"/> 1/4 Page Ad	\$142	\$442
		<input type="checkbox"/> 1/6 Page Ad	\$102	\$402

# TOTAL

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

\$ \_\_\_\_\_

## STEP 9: Payment Options

For inclusion in the Member Directory dues must be paid by **March 1**.

# TOTAL DUE

\$ \_\_\_\_\_

➤ Please return original copy with payment to PNWCTA.

ONLINE ★ We encourage you to visit **PNWCTA.COM** — to fill out this form and pay online.

### CREDIT CARD PAYMENT

Please charge my:  Visa  MasterCard  
A 3% service charge will be applied for all credit card purchases.

Credit Card Number: \_\_\_\_\_  
Security Code: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
Card Holder Signature: \_\_\_\_\_

### MAIL A CHECK

I have enclosed my check for \$ \_\_\_\_\_  
Make checks payable to **PNWCTA**