**PACIFIC NORTHWEST CHRISTMAS TREE ASSOCIATION**

**2018 CHRISTMAS TREE SUMMER MEETING & FARM TOUR**

**SATURDAY, JUNE 9**

Puyallup, Washington

**Special Events Friday, June 8**

See details inside

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</thead>
<tbody>
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**A special thank you to all of our sponsors for making this program possible!**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 3:30-5:00 pm | **COLLABORATIVE FIR GERMPLASM EVALUATION (CoFirGE) PROJECT PLANTING TOUR**  
Snowshoe Evergreen, Inc. Nisqually Tree Farm with Dr. Gary Chastagner, WSU Plant Pathologist  
11800 Durgin Road SE, Olympia, WA 98513 |
| 6:00-9:00 pm | **PNWCTA INDUSTRY DINNER**  
Mama Stortini’s Restaurant & Bar  
3207 East Main Ave, Puyallup, WA 98372 |
| 6:30-7:00 am | Depart Fairfield Inn & Suites to Double Four Tree Farm  
Double Four Tree Farm  
4203 72nd St E, Tacoma, WA 98443 |
| 7:00-8:00 am | Arrive at Double Four Tree Farm  
REGISTRATION OPEN / MEET & GREET  
Refreshments will be served. |
| 8:00 am     | DOUBLE FOUR TREE FARM TOUR WITH BOB & JAN MOORE |
| 9:15 am     | Depart for Snowshoe Evergreen, Inc.  
Snowshoe Evergreen, Inc.  
13921 McCutcheon Rd E, Orting, WA 98360 |
| 9:45 am     | Arrive at Snowshoe Evergreen, Inc.  
Snacks will be served. |
| 10:00 am    | WELCOME & INTRODUCTIONS  
Kristi Scholz-O’Leary, GM, Snowshoe Evergreen, Inc. |
| 10:15 am    | PNWCTA BUSINESS MEETING  
Nominations of Board Director Candidates  
Phil Hunter, PNWCTA President |
| 10:30 am    | REPLACING ECO-FADS WITH SCIENCE IN PUBLIC POLICY  
Todd Myers, Environmental Director, WA Policy Center |
| 11:15 am    | TREE LICENSING STATUTE SUNSET 2020 FORUM  
Brad Tower, WA Tree Grower Lobbyist & Managing Partner Phillips Burgess Government Relations, LLC |
| 11:45 am    | SPRAY EQUIPMENT, PROPER APPLICATIONS, NOZZLE SELECTION, CALIBRATION, DRIFT & DEPOSITION  
Jeff Schwab, Technical Sales Representative, Wilbur-Ellis Company |
| 12:15 pm    | HERBICIDE DEMONSTRATION PLOTS & MODES OF ACTION DISCUSSION  
Bruce Alber, Certified Forester & Sales Representative, Wilbur-Ellis Company |
| 12:45 pm    | ALL AMERICAN BBQ LUNCH |
| 2:00 pm     | SNOWSHOE EVERGREEN, INC. & KENNETH D. SCHOLZ NURSERY FARM TOUR & PRESENTATIONS  
Each presentation will last 25 minutes. |
| 4:05 pm     | DEBRIEF / COMPLETE COMMENT CARD  
The first 50 attendees to turn in comment cards will receive a Starbucks gift card! |
| 4:30 pm     | ADJOURN |
Collaborative Fir Germplasm Evaluation (CoFirGE) Project Planting Tour
Join Dr. Gary Chastagner, WSU Plant Pathologist, as he leads a tour of a 2.8 acre planting of approximately 3,500 trees containing progeny from 60 Turkish Fir (3 provenances) and 40 Trojan Fir (2 provenances) from Turkey and seedlings from proven Christmas tree sources of Balsam, Fraser, Grand, Korean, Noble, Nordmann (3 provenances and 2 Danish seed orchards) and White Fir. CoFirGE plantings were established in five major Christmas tree production regions in the U.S. and Denmark in 2013 to identify regionally adapted sources of Turkish and Trojan Firs that produce superior Christmas trees. Gary will provide an overview of the bud break, growth, and post-harvest needle retention characteristics of the Turkish and Trojan Fir sources in the planting. Growers will have a chance to evaluate the quality of trees in this project planting.

Replacing Eco-Fads with Science in Public Policy
Todd Myers, Environmental Director, WA Policy Center
Nobody knows more about stewardship of natural resources than those who care for the land every day. Too much of our farm and environmental policy; however, is made by those who never put their hands in soil. Working in agriculture and silviculture means working with the environment and natural resources, and Todd will talk about how to steer environmental policy in a direction that is good for the environment and people.

Tree Licensing Statute Sunset 2020 Forum
Brad Tower, WA Tree Grower Lobbyist & Managing Partner, Phillips Burgess Government Relations, LLC
The WA license statute provides fees, a portion of which fund Dr. Gary Chastagner’s research, benefiting the entire Christmas tree industry. This statute has always had a sunset, and it remains 2020. For the program to continue, it takes a bill in the WA legislature passing before 2020 that either pushes the sunset out or eliminates it altogether. What is the consensus of growers regarding whether to continue or let the program sunset?

Spray Equipment, Proper Applications, Nozzle Selection, Calibration, Drift & Deposition
Jeff Schwab, Technical Sales Representative, Wilbur-Ellis Company
This “in-class” presentation is a precursor to a hands-on presentation during the farm tour portion of the program, where Jeff will use nozzles covered during class to demonstrate drift potential and further explain drift management.

Herbicide Demonstration Plots & Modes of Action Discussion
Bruce Alber, Certified Forester & Sales Representative, Wilbur-Ellis Company
Bruce will provide particulars about the herbicide field demonstration plots that were sprayed in April of this year. He will detail the modes of action of many of the herbicides used in Christmas tree production. Modes of action are important when understanding how to use them, when to spray, and what weeds are controlled by each group of herbicides. Rotating the classes of herbicides used is an important way to avoid weed resistance in Christmas tree crops. Safety to Christmas trees as well as to the applicators will be covered.

*We have applied for pesticide credits with both Oregon & Washington Departments of Agriculture.*
Double Four Tree Farm Tour
Farm Overview – Bob Moore
Bob will give an overview of the farm layout, species planted and how they run the choose and cut operation. Specifically, Bob will present on pre-tagging marketing and sales.

Choose and Cut Sales – Bob and Jan Moore
Bob and Jan will discuss customer relations, sales of trees, gifts, concessions, etc. They will explain how they’ve evolved over the last several years. They will highlight things to think about when deciding to open a choose and cut.

Spray Equipment, Proper Applications, Nozzle Selection, Calibration, Drift & Deposition
Jeff Schwab, Technical Sales Representative, Wilbur-Ellis Company
Jeff will use nozzles covered during class to demonstrate drift potential and further explain drift management.

Herbicide Demonstration Plots & Modes of Action Discussion
Bruce Alber, Certified Forester & Sales Representative, Wilbur-Ellis Company
Bruce will discuss in-field test-plot details and results together with modes of action of many of the herbicides used in Christmas tree production.

Culturing: What Would You Do?
Raul Andres, Francisco Andres and Victor Zaldivar, Foremen of Snowshoe Evergreen, Inc. and Kenneth D. Scholz Nursery
Raul, Francisco, and Victor will facilitate this “hands-on” forum where attendees will have an opportunity to discuss culturing techniques and strategies, as well as put their own skills to work.

Proper Care of Nursery Plants Upon Departure from Nursery
Ken Scholz, Co-Owner, Snowshoe Evergreen Inc. and Kenneth D. Scholz Nursery
What do you do once you retrieve your seedlings from a nursery? Ken will present his thoughts and opinions on proper seedling care from A-Z.

Life is Good – When Everything Works Together!
Chal Landgren, Oregon State University Extension Christmas Tree Specialist & Professor
A successful plantation needs everything to work together. It starts with site selection and preparation. Next, selecting the best species and genetics available, scouting and dealing with pests, weed management, and proper culturing all need to work in concert. Chal will discuss tips and share ideas to help make your plantations succeed.

REGISTRATION
Deadline for Pre-Registration is June 1.

PRE-REGISTRATION:            AT THE FARM REGISTRATION:
Member                $69/person            Member              $89/person
Non-Member           $79/person            Non-Member          $89/person

*Lunch is included for both members & non-members.

PNWCTA Industry Dinner
$25/person

HOTEL RESERVATIONS
Make hotel reservations directly with:
Fairfield Inn & Suites
202 15th Ave SW Puyallup, WA 98371
253-770-3100 or 1-800-236-2427

Reserve by May 15 and request rates for PNWCTA at $144/night plus tax.

SUMMER TOUR COMMITTEE CO-CHAIRS
Kristi Scholz-O’Leary & Rick Thompson

A Very Special Thanks to Molly Shea of Snowshoe Evergreen, Inc. for designing this booklet.